

FOR IMMEDIATE RELEASE

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PlasmaJet® to be Featured in Live Case at Endometriosis 2010 in Milan, Italy

ATLANTA, Feb. 2, 2010 – PlasmaJet®, the first and only plasma surgery system offering a new approach to surgical cutting and coagulation, can safely be used to eradicate endometriosis, leaving women with a better chance of remaining fertile and the ability to have children. Use of the system for the treatment of endometriosis will be demonstrated in a live case performed by Dr. Ceana Nezhat of the Atlanta Center for Special Minimally Invasive Surgery and Reproductive Medicine on March 19 at Endometriosis 2010 in Milan, Italy.

“PlasmaJet is the new frontier for the laparoscopic treatment of endometriosis,” said Ceana Nezhat, M.D., F.A.C.O.G., F.A.C.S. “Because PlasmaJet can be used on or around sensitive tissue and organs, we can now completely treat endometriosis in those areas. Previously, when using scissors or electro-surgery-based equipment, endometriosis on or around these sensitive areas could not necessarily be removed. By completely excising endometriosis, women have a better chance of complete treatment of the disease and remaining fertile.” Dr. Nezhat’s experience treating endometriosis with PlasmaJet is being published by the *JSLS*.

Until recently, electro-surgery-based equipment was the standard used by surgeons to cut and coagulate tissue. Electro-surgery-based equipment cuts and coagulates using electrical currents that flow through patients’ bodies, placing patients at risk for burns and deep tissue damage caused by electrical sparks. Thus, this type of equipment cannot be used on or near sensitive tissue and organs with endometriosis. PlasmaJet provides a higher standard of care than electro-surgery because it avoids the use of electric currents flowing through patients.

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PlasmaJet generates intense energy in the form of pure plasma, a highly ionized gas, from which energy is released upon contact with tissue and bone in the form of thermal and kinetic energy. Surgeons deliver this energy into a precise, pale blue jet stream through a disposable, ergonomically-designed handpiece.

“PlasmaJet offers significant improvements over other equipment used in laparoscopic surgery to treat endometriosis. In fact, because of its precision and benefits, such as less tissue damage, patients are experiencing less pain and faster recovery time after surgery,” added Dr. Nezhat. Additionally, due to the multifunctional design (both coagulates and cuts) and the ergonomic handpiece that is easier to manipulate, this is an ideal instrument for the treatment of endometriosis. He also stated, “The cutting modality is better than electrosurgery and scissors; and compared to the laser, the learning curve is much shorter and the device is significantly less expensive.”

Dr. Nezhat has performed over 50 procedures using PlasmaJet to treat endometriosis without complications and with excellent results.

For more information on Endometriosis 2010, please visit <http://www.creoeducational.it/endometriosis2010/>

About Dr. Nezhat

Dr. Ceana Nezhat is a leading pioneer in the field of laparoscopic surgery, specializing in laparoscopic treatment of severe and multi-organ endometriosis, laparoscopic management of infertility, and urologic and pelvic reconstruction. His practice is one of the leading referral centers worldwide for fertility enhancing surgery, difficult hysterectomies, and treatment of severe endometriosis involving multiple organs. Staying in the forefront of advancing minimally invasive surgery and technology, Dr. Nezhat was the first to use the PlasmaJet system for the treatment of endometriosis.

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Dr. Nezhat has a special interest in endometriosis and is an advocate of early detection and treatment. He has treated thousands of women with endometriosis, including teens and some as young as ten. Dr. Nezhat believes complete eradication of endometriosis by minimally invasive surgery is essential, regardless of the location or severity of the disease. He has experience with almost all of the available modalities for the treatment of endometriosis and has used scissors, electrosurgery, lasers, and harmonic energy to treat the disease. His work in this area has won awards from different medical societies. He was the first to discover the potential of using plasma energy on endometriosis.

Dr. Nezhat's practice in Atlanta, Georgia is devoted to women's wellness. While his primary focus is patient care, he is widely sought after for teaching and lecturing. He has conducted many courses on laparoscopic surgery worldwide and regularly performs medical volunteer work in the U.S. and under-developed countries. Dr. Nezhat currently serves as Chair of the Department of Obstetrics & Gynecology at Northside Hospital in Atlanta.

About Plasma Surgical

Founded in 2000, Plasma Surgical is a global company committed to advancing surgical technology that enhances the care and safety of patients during medical procedures. The company's most noteworthy, revolutionary advancement is the clinical application of plasma surgery, where pure plasma is used to cut and coagulate tissue through a medical hand-held device called the PlasmaJet.

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Plasma Surgical's executive team consists of highly-experienced professionals with proven backgrounds in the medical device industry, particularly in surgical equipment technology. The company's corporate headquarters and system manufacturing sites are located in England. Sales and operations are located in the United States, with additional sales offices located in France. Research and development and surgical handpiece manufacturing operations are located in Sweden. For more information, visit www.plasmasurgical.com.

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